

# Boostabit (BBIT)

TGE White Paper Version 1.0

Document issued:  
21<sup>st</sup> April 2023

## Legal Disclaimer

**THIS DOCUMENT DOES NOT GIVE PERSONAL, LEGAL, OR FINANCIAL ADVICE. YOU ARE STRONGLY ENCOURAGED TO SEEK YOUR OWN PROFESSIONAL LEGAL AND FINANCIAL ADVICE.**

1. *The Boostabit Token (BBIT) White Paper (hereinafter "WP") is presented for informational purposes only.*
2. *Nothing in the Document shall be construed as an offer to sell or buy securities in any jurisdiction, a solicitation for investment, or investment advice. The Document does not regulate any sale and purchase of the Boostabit Token (BBIT as referred to in the WP). The sale and purchase of the Boostabit Token (BBIT) are governed by its Terms and Conditions that will be available at the website [token.boostabit.com](https://token.boostabit.com).*
3. *Several estimates, phrases, and conclusions incorporated in the WP constitute forward-looking statements. Such statements or information concern matters that involve uncertainties and risks, which may result in material differences from the results anticipated.*
4. *The WP may be updated or altered, with the latest version of the Document prevailing over previous versions, and there is no obligation to give you any notice of the fact or content of any changes. The latest version of the WP in English is available at the website [token.boostabit.com](https://token.boostabit.com). Although every effort has been made to ensure that all data submitted in the WP are accurate and up to date at the point in time that the relevant version has been disseminated, the proposed Document is not an alternative to consulting an independent third-party opinion.*
5. *The WP and the related documents may be translated into languages other than English. Should a conflict or an inconsistency arise between the English-language version and a foreign-language version, the English-language version of the Document shall govern and prevail.*
6. *The WP does not constitute an agreement that binds Boostabit network (hereafter also*

*"Boostabit"). Boostabit, its directors, officers, employees, and associates do not warrant or assume any legal liability arising out of or related to the accuracy, reliability, or completeness of any material contained in the WP. To the fullest extent permitted by any applicable law in any jurisdiction, Boostabit shall not be liable for any indirect, special, incidental, consequential, or other losses arising out of, or in connection with, the WP, including, but not limited to, loss of revenue, loss of income or profits, and loss of data.*

*Persons who intend to purchase Boostabit Token (BBIT) should seek the advice of independent experts before committing to any action set out in the WP.*

7. *You do not have the legal right to participate in the Boostabit Token (BBIT) digital asset public sale if you are a citizen, a resident of (tax or otherwise), or a green card holder of the United States of America (including Puerto Rico, the US Virgin Islands, and any other protectorate of the United States) or other representatives of the United States, China, South Korea, Singapore or any jurisdiction where the issue of Boostabit Token (BBIT) would be illegal or subject to any requirement for registration, licensing, or lock-up. "A representative of the United States" means a naturalized person resident in any of those jurisdictions, or any institution organized or registered in accordance with the laws of any of those jurisdictions. According to the laws of the United States, citizens of the United States living abroad can also be considered "US representatives" under certain conditions.*

8. *You agree that you purchase, receive, and hold the Boostabit Token (BBIT) at your own risk and that the Boostabit Token (BBIT) are provided on an 'as is' basis without warranties of any kind, either express or implied. It is your responsibility to*

*determine if you are legally allowed to purchase the Boostabit Token (BBIT) in your jurisdiction and whether you can then resell the Boostabit Token (BBIT) to another purchaser in any given jurisdiction. You bear the sole responsibility for determining or assessing the tax implications of your participation in the crowd sale, purchasing, or receiving and holding the Boostabit Token (BBIT) in all respects and in any relevant jurisdiction.*

*9. No regulatory authority has examined or approved of any of the information provided in this WP. No such action has been or will be taken under the laws, regulatory requirements, or rules of any jurisdiction.*

*10. The regulatory status of tokens and distributed ledger technology is unclear or unsettled in many jurisdictions. It is difficult to predict how or whether regulatory agencies may apply existing regulation with respect to such technology and its applications, including the Boostabit Apps Platform and Boostabit Token (BBIT). It is likewise difficult to predict how or whether legislatures or regulatory agencies may implement changes to laws and regulations affecting distributed ledger technology and its applications, including the Boostabit Apps Platform and Boostabit Token (BBIT). Regulatory actions could negatively affect the Boostabit Apps Platform and Boostabit Token (BBIT) in various ways, including, for purposes of illustration only, through a determination that the purchase, sale, and delivery of Boostabit Token (BBIT) constitutes unlawful activity or that Boostabit Token (BBIT) are a regulated instrument that requires registration or*

*the licensing of some or all the parties involved in the purchase, sale, and delivery thereof. The Boostabit Apps Platform may cease operations in a jurisdiction if regulatory actions, or changes to laws or regulations, make it illegal to operate in such jurisdiction or commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction.*

*11. Given that Boostabit Token (BBIT) are based on the Ethereum protocol, any malfunction, breakdown, or abandonment of the Ethereum protocol may have a material adverse effect on Boostabit Token (BBIT). Moreover, advances in cryptography or technical advances, such as the development of quantum computing, could present risks to Boostabit Token (BBIT) and the Boostabit Apps Platform, including the utility of Boostabit Token (BBIT), by rendering ineffective the cryptographic consensus mechanism that underpins the Ethereum protocol.*

*12. As with other decentralized cryptographic tokens based on the Ethereum protocol, Boostabit Token (BBIT) are susceptible to attacks by miners while validating Boostabit Token (BBIT) transactions on the Ethereum blockchain, including, but not limited to, double-spend attacks, majority mining power attacks, and selfish-mining attacks. Any successful attacks present a risk to the Boostabit Apps Platform and Boostabit Token (BBIT), including, but not limited to, accurate execution and recording of transactions involving Boostabit Token (BBIT).*

*13. Boostabit Apps platform respects GDPR EU law framework and data protection of its users.*

# Table of Contents

- 1. Abstract ..... 5
- 2. What is Boostabit ..... 8
- 3. Boostabit Features ..... 9
- 4. Boostabit Plus ..... 11
- 5. Roadmap ..... 12
- 6. Token sale ..... 13
  - 6.1 Role of the Boostabit Token ..... 13
  - 6.2 Token supply ..... 14
  - 6.3 Token Distribution ..... 14
  - 6.4 Spending Allocation ..... 15
  - 6.5 Figures and Sales Phases ..... 17
  - 6.6 Bonuses ..... 18
  - 6.7 Unsold tokens ..... 18
- 7. Market size ..... 19
- 8. Legal Aspects ..... 22
  - 8.1 BBIT, a utility token ..... 22
  - 8.2 Copyright ..... 25
- 9. Security and Data Protection ..... 26
  - 9.1 ASVS Level 3 Owasp ..... 26
  - 9.2 GDPR Compliancy ..... 27
- 10. FAQ ..... 29
- 11. About Us ..... 30
  - 11.1 Our Method ..... 31
- 12. Our Team ..... 32
- 13. Advisory Board ..... 32
- 14. Contact Us ..... 33

# 1. Abstract

Definitions	
<b>Boostabit Platform</b>  <a href="https://boostabit.com">https:// boostabit.com</a>	<p>The platform constitutes the project goal of the present Token Generation Event.</p> <p>Token sale website is online at:</p> <ul style="list-style-type: none"> <li>• <a href="https://token.boostabit.com">https://token.boostabit.com</a></li> </ul> <p>An MVP will be soon online on <a href="http://www.boostabit.com">www.boostabit.com</a>.</p> <p>Boostabit is the is the ultimate bridge that brings together the best of the blockchain, metaverse, and real world into a seamless ecosystem.</p>
<b>Boostabit Tokens (BBIT)</b>	<p>(Also "Boostabit Tokens", or "BBIT", or "BBIT Tokens"), the utility tokens of the Boostabit Platform are used in all transactions related to distributed credits on the Platform itself.</p> <p>BBIT follows the <b>ERC20 token standard</b> on the <b>Ethereum blockchain</b>.</p>
<b>"Base02 OU"</b>	<p>(Also "Base02"), the company which is developing the platform of <a href="http://boostabit.com">boostabit.com</a>.</p>
<b>"Venice Swap UAB"</b>	<p>Fintech partner for the Boostabit project here described.</p>
<b>"Venice Swap LLC"</b>	<p>(Also "Venice Swap"), the company which manages the "Boostabit Token (BBIT)" sale phases here described.</p>

# Why Boostabit?

Project Goals	
<b>What</b>	<p>Boostabit (BBIT) is the innovative concept that connects several different businesses both in real life and metaverse, creating synergies that drive growth and value for providers and users alike. At the heart of the platform is the proprietary BBIT Utility token, which serves as a bridge between providers and users, unlocking exclusive opportunities.</p> <p>The digital platform is being developed by Baseo2 OU. Its credit system is already tokenized on a private ledger and it is a shared resource among all the products published in its platform. The final goal is to adopt the Boostabit Token as its “internal fuel”, creating a public ledger blockchain-based Boostabit platform.</p>
<b>Why</b>	<p>By holding BBIT, users can access a network of preferred providers and unlock exclusive discounts, promotions, and perks that would not be available otherwise. This creates a win-win scenario where businesses benefit from increased exposure and access to new markets, while users enjoy better deals and experiences.</p> <p>Moreover, BBIT Utility token is not just limited to the Boostabit platform. It can also be used as a bridge to other tokens, unlocking favorable pricing and creating value for investors. As more businesses and users recognize the unique advantages of BBIT Utility token, its demand and value will only continue to rise, creating a virtuous cycle of increasing opportunities and benefits for all.</p>
<b>Who and Where</b>	<p><b>Baseo2 OU</b>, a high-tech company based in Estonia is developing Boostabit applications. <b>Venice Swap LLC</b>, a crypto company based in SVG is organizing BBIT token sale.</p>
<b>How</b>	<p>This document illustrates how Boostabit will realize this project, its total cost, the value associated with its utility tokens, the precise modality of their selling with a public smart contract and the advantages of buying Boostabit Tokens and of usage of Boostabit platform and its different uses.</p>
<b>When</b>	<ul style="list-style-type: none"> <li>□ First Release of Boostabit Apps: estimated on 30<sup>th</sup> April 2023.</li> </ul>

	<ul style="list-style-type: none"> <li>□ Private Sale, Pre and Public Sale: starts on 30<sup>th</sup> April 2023@ 13:00 CET, as detailed further in this document,</li> </ul> <p>A roadmap of each project phase is detailed further in this document.</p>
--	--

## Advantages of using BBIT

Plus	
<b>BOOSTABIT TOKEN (BBIT)</b>	<p>BBIT will be the only way to use the Boostabit Platform.</p> <p>Its value will be a direct expression of the value of the entire platform.</p>
<b>Boostabit Platform</b>	<p>Boostabit Platform is the first project based on Blockchain and NFT technology that revolutionizes the value of Young Sports Talent and creates sustainability for their growth and the support of their families. Furthermore, the interactions among single applications will create in "Boostabit Apps" a powerful common experience for end-users.</p>
<b>Third Parties Applications</b>	<p>"Boostabit Apps" will let any developer or company interact with the platform. They'll benefit from the same and secure RESTful API connection of "Boostabit Apps".</p> <p><b>Target Groups:</b> developers, tech companies, startups.</p>

## 2. What is Boostabit

**Boostabit** refers to an ecosystem comprising Boostabit websites (whose domain names include but are not limited to boostabit.com, mobile applications, clients, applets and other applications that are developed to offer Boostabit Services, and includes independently-operated platforms, websites and clients within the ecosystem.

Boostabit Operators: refer to all parties that run Boostabit, including but not limited to legal persons (including Base02 OU and Venice Swap LLC), unincorporated organizations and teams that provide Boostabit Services and are responsible for such services

Boostabit Services refer to various services provided to you by Boostabit that are based on Internet and/or blockchain technologies and offered via Boostabit websites, mobile applications, clients and other forms (including new ones enabled by future technological development).

Venice Swap UAB is a Lithuanian company already licensed as a cryptocurrency exchange operator and a cryptocurrency depository wallet operator. Venice Swap LLC is a crypto company based in SVG.

Boostabit Platform is the first project based on Blockchain and NFT technology that revolutionizes the value of Young Sports Talent and creates sustainability for their growth and the support of their families..



# 3. Boostabit Features

## **BBIT Token: Connecting the Blockchain, Metaverse, and Real World**

BBIT Token is the ultimate bridge that brings together the best of the blockchain, metaverse, and real world into a seamless ecosystem. With BBIT Token, you can unlock a world of possibilities by leveraging its unique features to benefit from the retail world, real products and assets, metaverse scenarios, and cross-operating different environments.

Boostabit is the innovative concept that connects several different businesses both in real life and metaverse, creating synergies that drive growth and value for providers and users alike. At the heart of the platform is the proprietary BBIT Utility token, which serves as a bridge between providers and users, unlocking exclusive opportunities.

By holding BBIT, users can access a network of preferred providers and unlock exclusive discounts, promotions, and perks that would not be available otherwise. This creates a win-win scenario where businesses benefit from increased exposure and access to new markets, while users enjoy better deals and experiences.

Moreover, BBIT Utility token is not just limited to the Boostabit platform. It can also be used as a bridge to other tokens, unlocking favorable pricing and creating value for investors. As more businesses and users recognize the unique advantages of BBIT Utility token, its demand and value will only continue to rise, creating a virtuous cycle of increasing opportunities and benefits for all.

In a world where businesses and users are constantly seeking new opportunities and advantages, Boostabit and BBIT Utility token are the winning players.

Imagine being able to seamlessly exchange your BBIT Tokens for real-world products or assets, or using them to access immersive metaverse experiences. BBIT Token acts as the link that connects these different realms, allowing you to tap into the immense potential of blockchain technology and the metaverse, while also enjoying the tangible value of real-world assets.

Whether you're a retailer looking to leverage the power of blockchain and metaverse to enhance your business, a consumer seeking a seamless and convenient way to access retail and metaverse experiences, a game player looking for a smart way to benefit from in-game rewards or an investor looking to diversify your portfolio with a token that bridges the gap between virtual and physical worlds, BBIT Token is the perfect solution for you.

Join us on this groundbreaking journey as we revolutionize the way blockchain, metaverse, and real world interact. With BBIT Token as your bridge, you can unlock new opportunities and unlock the true potential of the future of digital assets.

### **Boosting Business Opportunities with Artificial Intelligence**

At Boostabit, we believe in harnessing the power of Artificial Intelligence (AI) to optimize bridging opportunities among different businesses, creating a win-win scenario for both providers and users. Implementing the cutting-edge AI technology is at the forefront of the industry, enabling us to enhance the value of our platform and deliver unparalleled benefits to our users.

Leveraging AI algorithms, Boostabit identifies and matches compatible businesses from various sectors, creating synergies that amplify their value. Our AI-powered platform aim to analyze vast amounts of data, including user preferences, market trends, and business profiles, to identify the most relevant connections. This optimized bridging opportunity allows businesses to tap into new markets, expand their reach, and generate mutually beneficial partnerships.

Our AI-driven approach also ensures that users receive highly personalized and relevant recommendations, maximizing their chances of finding the perfect business match. By leveraging the power of AI, Boostabit takes the guesswork out of business connections, streamlining the process and providing users with valuable insights and opportunities they might have otherwise missed.

Furthermore, AI technology continually learns and adapts to user preferences and market trends, ensuring that the platform remains dynamic and effective in delivering optimal bridging opportunities. This allows us to constantly evolve and stay ahead of the competition, providing our users with cutting-edge opportunities to boost their businesses.

# 4. Boostabit Plus

## Introduction to BBIT Token

Welcome to the world of BBIT Token, the innovative blockchain-powered token designed to connect and boost other projects.

BBIT Token is a decentralized digital token that aims to empower and elevate the value of other tokens by serving as a bridge between different projects in the crypto space. With its unique business concept, BBIT Token is set to revolutionize the way cryptocurrency projects interact and collaborate with each other.

## How BBIT Token Empowers Other Projects

BBIT Token is more than just a regular cryptotoken - it's a game-changer for other projects in the blockchain ecosystem. By leveraging the power of BBIT Token, projects can benefit from increased exposure, enhanced liquidity, and improved interoperability. BBIT Token acts as a catalyst that connects and amplifies the potential of other tokens, allowing them to achieve new heights of success.

## Elevating Value Through BBIT Token

The value or adoption of other tokens can be greatly elevated by utilizing BBIT Token. By integrating BBIT Token into their ecosystems, projects can tap into a wider user base, access new markets, and enjoy increased demand for their tokens. BBIT Token serves as a gateway that unlocks new opportunities and possibilities for projects, enabling them to grow and thrive in the competitive crypto landscape.

## Convenient Access to Third-Party Services with BBIT Token

BBIT Token makes accessing third-party services a breeze. With its user-friendly and secure platform, BBIT Token will allow token holders to seamlessly convert their tokens into BBIT Tokens and use them to access a wide range of services, including but not limited to, decentralized finance (DeFi) platforms, digital marketplaces, and other blockchain-based services. The convenience and versatility of BBIT Token make it a powerful tool for connecting with the broader crypto ecosystem.

## Join the BBIT Token Revolution

Whether you're a project looking to boost your token's value, a user seeking convenient access to third-party services, or an investor looking to diversify your portfolio, BBIT Token is the smart solution for you.

# 5. Roadmap

Phase 1 - Research and Development.

### Q2 2023

- Conduct extensive research on the market trends and user preferences
- Develop the core concept of the Boostabit platform and BBIT Utility token
- Build a team of talented professionals with expertise in AI, blockchain, and business development

Phase 2 - BBIT Utility Token Development

### Q3-Q4 2023

- Develop the BBIT Utility token using blockchain technology
- Create a token economics model that incentivizes adoption and provides value to holders
- Conduct extensive testing and quality assurance to ensure security and functionality

Phase 3 - Platform Development

### Q1-Q3 2024

- Develop the Boostabit platform using state-of-the-art AI and blockchain technologies
- Integrate BBIT Utility token into the platform to unlock exclusive benefits and opportunities for users
- Create a user-friendly interface for businesses and users

Phase 4 - Testing and Deployment

### Q3-Q4 2024

- Conduct extensive testing and quality assurance on the platform and BBIT Utility token
- Address any bugs or issues identified during testing

- Launch the platform and BBIT Utility token in beta mode to a select group of users for feedback and fine-tuning

## Phase 5 - Marketing and Outreach

### Q4 2024

- Launch a comprehensive marketing campaign to promote the platform and BBIT Utility token
- Establish partnerships with key players in the blockchain, metaverse, and retail industries
- Participate in industry events and conferences to showcase the platform and build a strong community

## Phase 6 - Expansion and Growth

### Q1 onward 2025

- Continuously gather user feedback and implement improvements to the platform and BBIT Utility token
- Expand the network of businesses and users connected by the Boostabit platform
- Explore new opportunities and partnerships to drive growth and value for providers and users alike

# 6. Token sale

## 6.1 *Role of the Boostabit Token*

Important part of Boostabit Platform is how BBIT are used to build the circulation of the currency and create supply and demand mechanisms. BBIT will be used within the crowd holding platform, but they won't be limited by the platform in the future. Boostabit Tokens can be used in the following ways on the platform:

Transactions within the platform, and purchases of collections, are regulated through the BBIT Utility Token, managed within the platform as a usage token.

### USE OF THE TOKEN

#### For the dynamics of the platform

- ✓ For access to ecosystem services and functions

- ✓ For rewarding of Affiliate and Referral programs
- ✓ For the public and users
- ✓ For the maintenance of the gaming ecosystem, remuneration of winnings, prizes and dynamics related to tournaments.

### **In-game purchases and add-on exchanges within the ecosystem**

- ✓ Payment of Bonuses

#### **6.2 Token supply**

BBIT will be the token used on Boostabit platform. This token will be a token on the Ethereum blockchain following the ERC20 token standard. For the actual implementation of the Boostabit Token, Boostabit has developed a smart contract that will be publicly consultable on its GitHub before any phase of token sale will start. There will be no alterations to the contract so any interested party can have full confidence in the Boostabit Token.

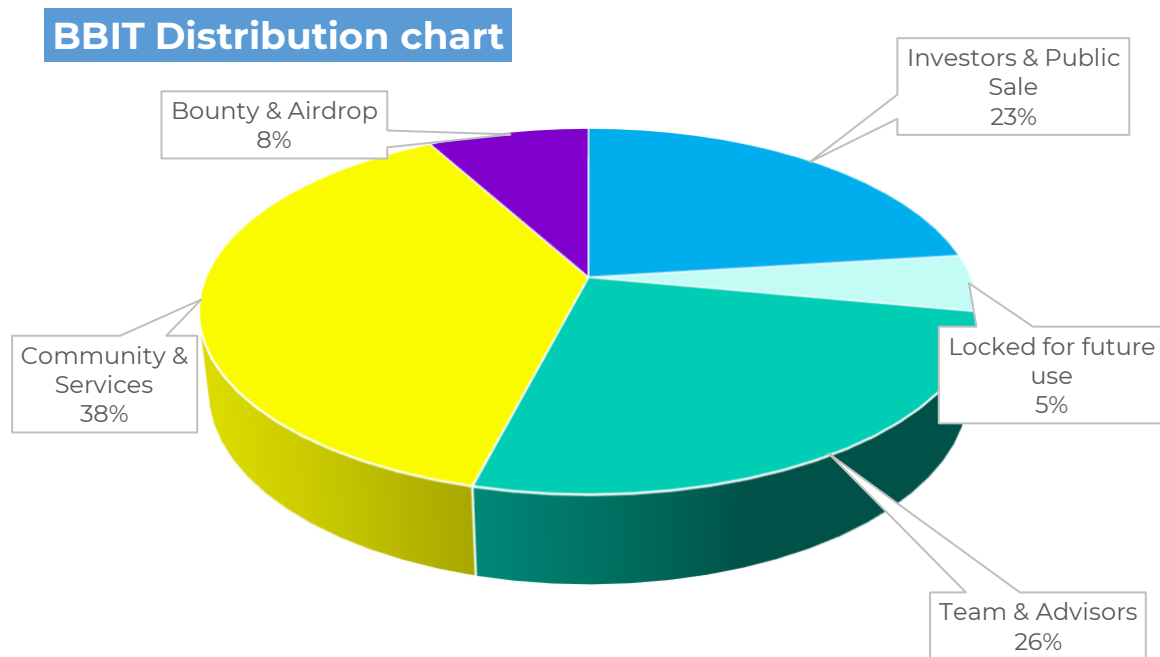
BBIT will be created prior to the Token Generation Event ("TGE"), and they will be capped, meaning we are not able to create any more in the future. No inflation is intended. The initial price is set as published on our TGE web site, <https://token.boostabit.com>.

**450 million Boostabit Tokens created. 166.5 million directly sold to public.**

Token supply is fixed, we create immediate deflationary currency that will be as valuable as our growing community (startups and crowd) in our ecosystem.

#### **6.3 Token Distribution**

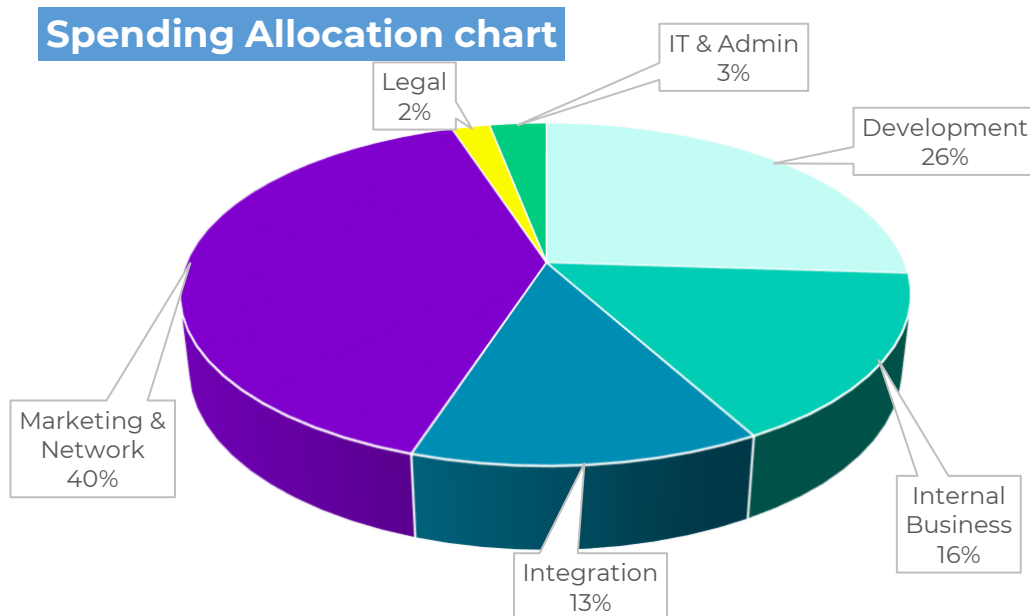
The initial issue of Boostabit Tokens will be carried out in the following order:



- ✓ **Team & Advisors:** 24%)
- ✓ **Locked for future use:** held as a reserve for future growth, partnerships and strategic acquisitions (5%)
- ✓ **Investors & Public sale:** intended for investors and public sale (23%).
- ✓ **Community & Services:** intended for users and services (38%).
- ✓ **Bounty & Airdrops:** Growth and promotion campaigns (8%).

#### **6.4 Spending Allocation**

The main focus of expenses will be on the technical development of the platform. However, marketing & sales will be allocated a growing importance, as the success of the platform depends on attracting the right supporters and businesses through diverse paid advertising tactics.



Other expenses include paying for IT infrastructure, rent, patents & trademarks. Boostabit will be cash flow positive soon after the launch and will utilize additional capital to support international expansion and opening of new locations.

- ✓ **Development:** programming and creation of platform sections and web structure, technical implementation, app development (iOs, Android)
- ✓ **Internal activities:** Project development, collaborators, administrative expenses and staff
- ✓ **Integration:** adaptation and international integration of the platform
- ✓ **Marketing & Network:** Advertising and public relations, community expansion for diffusion in various international markets and integration of procedures and applications and network.
- ✓ **Legal:** coverage for dispute resolution and international compliances
- ✓ **IT & Admin:** Servers, infrastructures and administrative management



## 6.5 Figures and Sales Phases

TGE Figures	
BBIT distribution cap	60.000.000.000 BBIT Token
Soft Cap	\$ 1,816,080
Hard Cap	\$ 3,361,680
Initial Price	1 BBIT = 0.00028 USD

Exclusive Sale (Founder Club)	
Start	15 <sup>th</sup> April 2023 @ 13:00 CET
End	30 <sup>th</sup> September 2023 @ 13:00 CET
Minimum transaction amount	\$ 100
Maximum transaction amount	\$ 10,000

Public Sale	
Hard Cap	\$ 3,361,680
Start	1 <sup>th</sup> October 2023 @ 13:00 CET
End	Till the end of available Tokens
Minimum transaction amount	\$ 100
Maximum transaction amount	unlimited

**Note** \*: The value of the hard caps for each single phase are subject to change based on the volumes of Tokens sold and the relative discount applied.

## 6.6 Bonuses

### Founder Sale - EXCLUSIVE AND OFF MARKET SALE BONUS

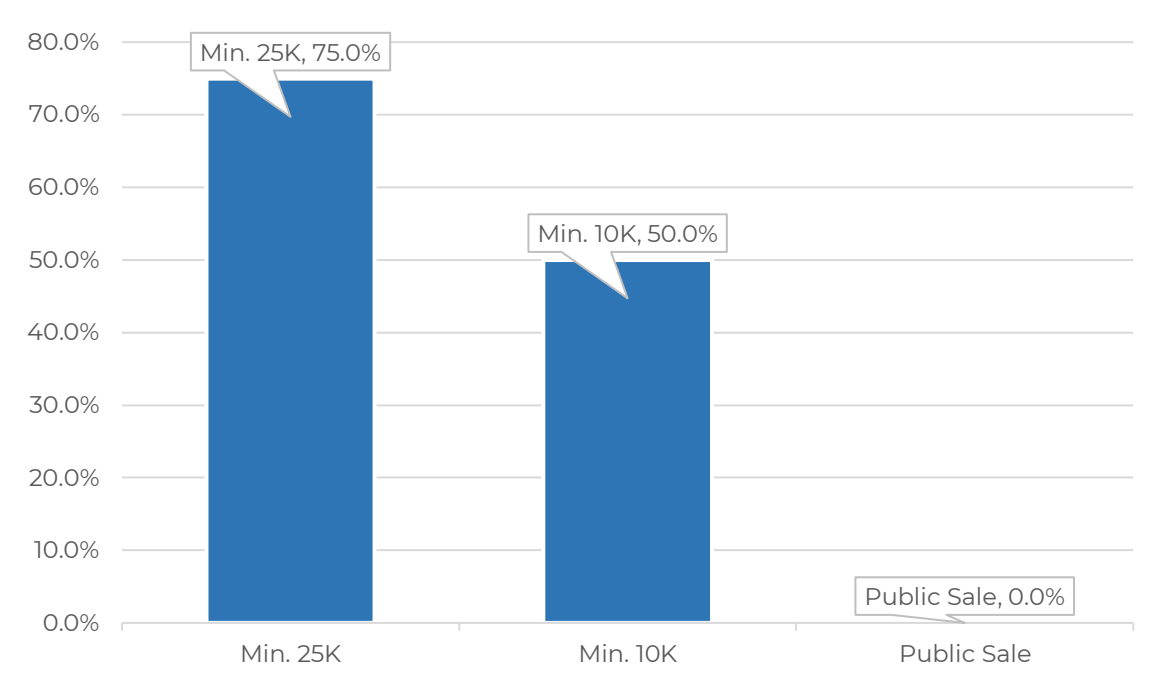
The subjects to whom the exclusive sale is reserved (Exclusive Founder Sale) benefit from a discount from 50% up to 75% (on the BBIT Token price = €2.50). Tokens are pre-sold with two different discount brackets:

- ✓ From €10,000 to €24,999: 50% discount (Token price equal to €1,250).
- ✓ From €25,000: 75% discount (Token price equal to €0.625).

### NFT Founder

For every 100 (one hundred) Tokens acquired in the Exclusive Founder Sale phase, a Founder NFT will be matched, which incorporates permanent rights to the platform's performance.

The NFT Founder can subsequently be traded independently on the marketplace and will be subject to free trade on the market.



For buyers in the pre-Listing Public Sale phase, no discount will be applied to the expected price (Token price equal to 1 BBIT = €2.50).

## 6.7 Unsold tokens

After the TGE, all the unsold tokens shall go back to Boostabit.

# 7. Market size

## I. Overview

Boostabit Token (BBIT) is a blockchain-based digital utility token designed to connect various businesses in the virtual and physical retail world, fostering a seamless ecosystem where B2B and B2C users can benefit from increased efficiency, improved user experiences, and enhanced collaboration.

## II. Target Market

### A. B2B Users

1. E-commerce platforms
2. Physical retail stores
3. Payment service providers
4. Supply chain and logistics companies
5. Marketing and advertising agencies
6. Customer service providers
7. Retail software and technology developers

### B. B2C Users

1. Online shoppers
2. In-store shoppers
3. Cryptocurrency enthusiasts
4. Local businesses and communities

## III. Unique Value Proposition

### A. For B2B Users

1. Enhanced collaboration: BBIT enables seamless transactions and data sharing among businesses, reducing friction in the supply chain and fostering cross-industry partnerships.
2. Cost-effective: By utilizing blockchain technology, BBIT reduces transaction costs and provides a transparent platform for businesses to interact with each other.
3. Efficient marketing: The BBIT ecosystem allows businesses to access a wide range of consumers and target their marketing efforts more effectively.

### B. For B2C Users

1. Improved user experience: BBIT enables users to access a wide range of services, discounts, and rewards across various businesses, creating a more engaging shopping experience.
2. Secure transactions: BBIT uses blockchain technology to ensure secure and transparent transactions, increasing trust among users.
3. Seamless integration: BBIT allows users to easily switch between online and offline shopping, providing a consistent and integrated experience across platforms.
4. Access to exclusive offers: Users holding BBIT can enjoy special promotions and exclusive deals from participating businesses.

#### IV. Marketing Strategy

1. Partnership development: Collaborate with key stakeholders in the retail ecosystem, such as e-commerce platforms, brick-and-mortar stores, payment service providers, and logistics companies to create a network of businesses accepting BBIT.
2. Influencer and affiliate marketing: Leverage the power of influencers and affiliate marketers to reach a wider audience and promote BBIT adoption.
3. Educational content: Develop and distribute educational materials on the benefits of BBIT and blockchain technology, targeting both B2B and B2C users.
4. Loyalty and rewards programs: Incentivize the use of BBIT through rewards programs, exclusive discounts, and other benefits for early adopters.
5. Community engagement: Build a strong community of users and businesses to support the growth of BBIT through online forums, social media channels, and local events.

#### V. Revenue Streams

1. Transaction fees: A minimal transaction fee for each BBIT -based transaction within the ecosystem.
2. Business membership fees: Annual or monthly membership fees for businesses to access premium features and services within the BBIT platform.
3. Advertising and promotional fees: Businesses can pay to promote their products or services within the BBIT ecosystem.
4. API access fees: External developers and third-party platforms can pay for API access to integrate BBIT into their services.

### **Value of Targeted Market**

Core segments and estimate their worth:

1. E-commerce: According to a report by eMarketer, the global e-commerce market was valued at around \$4.9 trillion in 2021 and is expected to grow at a CAGR of approximately 14.7% to reach \$9.5 trillion by 2025. Given the increasing adoption of online shopping, BBIT can potentially tap into a significant portion of this market by integrating with e-commerce platforms.

2. Physical retail: In 2021, the global retail market was valued at around \$24 trillion. Although the growth rate of physical retail has been relatively slower than e-commerce, it still represents a massive market. By bridging the gap between online and offline shopping experiences, BBIT can capture a significant share of the retail market by providing seamless integration and added value to both consumers and businesses.
3. Payment service providers: The global digital payments market was valued at approximately \$5.4 trillion in 2020 and is expected to grow at a CAGR of 16% to reach \$12.4 trillion by 2025. As BBIT aims to simplify payment processing and offer a unified payment system across participating businesses, it can potentially tap into this growing market.
4. Supply chain and logistics: The global supply chain management market was valued at around \$16.8 billion in 2020 and is expected to reach \$37.2 billion by 2026, growing at a CAGR of 13.3%. BBIT can enhance collaboration and reduce friction in supply chains, potentially capturing a share of this market.
5. Marketing and advertising: In 2021, global digital ad spending was estimated at around \$389 billion, with an expected growth rate of 17% in 2022. BBIT ability to provide businesses with targeted marketing and advertising opportunities could enable it to tap into this lucrative market.
6. Customer service providers: The global customer service software market was valued at around \$11.7 billion in 2021 and is expected to grow at a CAGR of 12.2% to reach \$20.9 billion by 2026. BBIT can leverage its ecosystem to enhance customer service experiences, tapping into this growing market.
7. Retail software and technology developers: The global retail software market size was estimated at around \$13 billion in 2020 and is expected to grow at a CAGR of 9% to reach \$21.5 billion by 2026. By offering API access and integration opportunities, BBIT can attract developers and third-party platforms, capturing a share of this market.

Based on the analysis of these market segments, the total addressable market (TAM) for BBIT can be estimated at several trillion dollars, encompassing e-commerce, physical retail, digital payments, supply chain and logistics, marketing and advertising, customer service providers, and retail software and technology developers.

By targeting these segments and leveraging the benefits of blockchain technology, BBIT has the potential to capture a significant share of this massive market.

# 8. Legal Aspects

## 8.1 *BBIT, a utility token*

### Legal classification of BBIT – European Framework

A) The European capital market is ruled by Directives and Regulations which represent instruments of secondary legislation while treaties are primary instruments.

Regulations are binding and directly applicable in all the Member States while Directives are binding only in the result leaving free each Member State about the means of achieving the results.

The European Security Market Authority (ESMA) is the European Entity responsible for the supervision of the capital market at a Community level and with the European Banking Authority (EBA) create the European Financial Supervisory System (ESFS). One of the main ESMA's task is to conduct risk assessments for investors, the market, and overall financial stability; ESMA has the power to closely monitor the benefits and risks of financial innovations in the European market, like the crypto market.

Under this intention EMAS issued an opinion (January 2019) which, among other aspects, describes the qualifications of the crypto-assets. In the same period EBA issued an opinion on the crypto assets. Both the opinions are a fundamental starting point to describe the European normative on tokens.

In the lack of a specific legal qualification (in the following part of the present we shall examine the European Commission proposal for a regulation of the European Parliament and of the council on *Markets in Crypto-assets, and amending Directive (EU) 2019/1937, (COM(2020) 593 final-2020/0265"MICR")*, ESMA decided that the best way to pursue the legal qualification of cryptographic assets is by analyzing these digital assets considering the legal concept of financial instruments provided in Markets in Financial Instruments Directive (**MiFID**) II.

Accordingly, that regulation recognizes as financial instruments, in short, transferable securities, money market instruments, units in collective investment agreements, and derivatives.

Art.4 (1) (15) MIFID II Financial instrument “any of the instruments specified in Annex I, Section C”. That means the securities on MiFID II are:

- a) Shares of companies and other securities equivalent to shares of companies, partnerships or other entities, as well as certificates of deposit;
- b) bonds or other forms of securitized debt, including certificates of deposit;
- c) any other securities were giving entitlement to the purchase or sale of such securities or giving rise to a cash settlement determined by reference to securities, currencies, interest or yield, commodities or other indices or indicators.

The ESMA point of view is that if a crypto asset meets the concept of *security* (as above described) or the concept of *financial instrument* (as described in the Section C, MiFID II), then it must conform to the European financial market regulatory system, but the classification of each kind of crypto as a financial instrument is under the responsibility of each Member State.

Furthermore, ESMA point is that, even if there is a kind of legal uncertainty about the crypto – assets, there is a certain uniformity in treating pure utility tokens: those purely utility-type cryptos are unanimously viewed as beyond the reach of financial sector legislation.

Considering the above mentioned ESMA point of view, it’s fundamental to understand which is the specific concept given to the utility type crypto asset: “(..) *so-called 'utility-type' crypto-assets, provide some 'utility' or consumption rights, e.g., the ability to use them to access or buy some of the services/products that the ecosystem in which they are built aims to offer*”.

ESMA considered:

- ✓ Utility-type: crypto that provides some kind of utility to be considered as the ability to use them to access or purchase some of the services/products that the ecosystem in which they are built has objective to offer.
- ✓ Investment-type: crypto will be those associated with profit-sharing rights, or rights related to return on value or participation in a venture.
- ✓ Payment-type: crypto that has no tangible value, like Bitcoin, serving only as a means of payment.

It is clear that the ESMA opinion offers enough points for the legal qualification of the BBIT token, under the European legislation, given that BBIT token has utility functionality.

Considering the token economics before described, it is clear that BBIT token cannot be considered as a security token: to clarify the thesis, is useful to consider the Legal qualification of crypto asset given by ESMA in a survey to NCAs: ESMA considers security tokens as an investment, such as a promise to participate in the earnings generated by the project; the mere possibility of an appreciation of the token value should not be enough to consider it as a security token.

**B) EBA (European Bank Authority) position is useful to understand if BBIT token should be considered ad a payment token or not.**

According with EBA crypto is classified as electronic money as defined in Article 2 (2) EMD2 if and only if it satisfies each of the elements of the definition of the following definition. *"Electronic money' means 'electronically, including magnetically, stored monetary value as represented by a claim on the issuer which is issued on receipt of funds for the purpose of making payment transactions as defined in point 5 of Article 4 of [PSD2], and which is accepted by a natural or legal person other than the electronic money issuer"*.

Based on this definition, the EBA came to understand that crypto will be considered electronic money for art. 2 (2) of EMD2 if the following characteristics are cumulatively met: (a) have monetary value; (b) be stored electronically; c) represent a claim about the issuer; d) be issued upon receipt of funds; e) be issued to make payment transactions; f) be accepted by persons other than the issuer.

Indeed, BBIT token functions are:

- ✓ Fuel for the internal processes and transactions on the platform.
- ✓ Payment for Boostabit platform usage.
- ✓ Purchasing products/services on Boostabit platform with tokens.
- ✓ Promotion bonuses paid in BBIT tokens for staking, referral, contests, loyalty and other marketing activities on Boostabit ecosystem.

It means that BBIT token can be used as an access token to unique services and products purchased exclusively in the BOOSTABIT platform, it can be considerate as a way to encourage the growth of the project and the customers loyalty and it can be exchanged in different platforms. At the same time BBIT token cannot be used to make payments and it does not have monetary value by itself.

Considering the token economics before described, it is clear that BBIT token cannot be considered as a payment token because it does not meet all the characteristics above mentioned.

*C) Proposal for a regulation of the European Parliament and of the council on Markets in Crypto-assets, and amending Directive (EU) 2019/1937, (COM(2020) 593 final-2020/0265(COD), MICA*

It's important to consider in the near future the regulatory enforcement of the European Parliament Proposal regarding the utility tokens and known as *Markets in Crypto-assets (MICA)*.

We can observe how, in relation to the issue of Utility Tokens, the prefigured discipline (in Title II) essentially has as its objective that of information transparency (disclosure), focusing on the information safeguards to be adopted in the offer and marketing.



There are also minimal requirements for the issuer (or anyone requesting admission to trading on a trading platform): essentially only that of being a "legal entity" and of complying with certain behavioral rules (general rules of fairness, professionalism, prevention of conflicts of interest, equal treatment); therefore, not a prior authorization regime, nor an ongoing supervisory regime. Everything revolves around the publication of a white paper that has certain specifically indicated contents, to be notified in advance to the national authority in charge, as well as compliance with the rules to be followed when bidding, and marketing communications and advertising and promotional documentation.

Therefore, in relation to the Utility Token issue, the regulatory solution envisaged at European level is therefore concentrated exclusively on information and solicitation profiles, providing for offers (in the form of ICOs), a purely informative discipline that does not even provide for the obtaining of a Prior "approval" by the supervisory authority in charge.

From this point of view, the regulatory model adopted seems fully respectful of, and consistent with, the operational and technical model today typical of every ICOs, and essentially of its disintermediated nature which sees an offer / placement activity inextricably and contextually carried out to work of the "issuer" directly, (basically) without the intervention of any other subject. And in this sense, in fact, the pivot of the regulation prefigured by the Proposal in relation to the offer phase is here only the "issuer".

Even under the future MICA point of view it can be said that the utility token will not fall, considering the maintenance of the proposal in the financial instrument framework, and consequently BBIT token will keep its quality of non-financial instrument.

## **D) Conclusion**

**Under actual European law, for all the above reasons, BBIT token is not characterized as a "security" or "financial instrument".** The token does not represent any form of investment, debt securities, promises any profitability, nor gives its holder any right to participate in companies.

BBIT token can be qualified as a simple token utility and is therefore outside the regulatory scope of EU financial market legislation.

BBIT token is not configured as payment token for EMD2 purposes either. This is because it is not issued upon receipt of funds, nor is it considered a tool for electronic storage of monetary value even if it can increase its value.


### **8.2 Copyright**

BOOSTABIT and BOOSTABIT TOKEN are protected by copyright.

# 9. Security and Data Protection

## 9.1 ASVS Level 3 Owasp

The software in applications and servers focus on respecting Application Security Verification Standard (ASVS) third level of web security standardization as provided by the OWASP protocol ([www.owasp.org](http://www.owasp.org)).



The diagram illustrates the four levels of the Application Security Verification Standard (ASVS) as defined by OWASP. It features four colored, upward-pointing chevrons representing the levels: Level 0 (red), Level 1 (yellow), Level 2 (green), and Level 3 (blue). A text box on the left explains that ASVS defines detailed verification requirements for levels 1 and above, while level 0 is flexible and customized by each organization. The OWASP logo is at the bottom right of the slide.

**Application Security Verification Levels**

ASVS DEFINES DETAILED VERIFICATION REQUIREMENTS FOR LEVELS 1 AND ABOVE, WHEREAS LEVEL 0 IS MEANT TO BE FLEXIBLE AND IS CUSTOMIZED BY EACH ORGANIZATION

**OWASP ASVS LEVELS**

- **ASVS Level 3** – for applications that „shoot missiles” ;)
- **ASVS Level 2** – for applications that contain sensitive data
- **ASVS Level 1** – for all software

**OWASP**  
Open Web Application Security Project

## 9.2 *GDPR Compliancy*

Boostabit is compliant with the **EU General Data Protection Regulation (GDPR)** that has become fully enforceable throughout the European Union on 25th May 2018, after a two-year transition period. Unlike a EU directive, it does not require national governments to pass any enabling legislation, and is thus **directly binding and applicable**.

### **Particularly our solution will comply with Data Subject Rights.**

#### **Breach Notification**

Under the GDPR, breach notification will become mandatory in all member states where a data breach is likely to “result in a risk for the rights and freedoms of individuals”. This must be done within 72 hours of first having become aware of the breach. Data processors will also be required to notify their customers, the controllers, “without undue delay” after first becoming aware of a data breach.

#### **Right to Access**

For example, as regards the right for data subjects to obtain from the data controller confirmation as to whether or not personal data concerning them is being processed, where and for what purpose and the provision of a copy of the personal data, free of charge, in an electronic format.

#### **Right to be Forgotten**

This feature entitles the data subject to have the data controller erase his/her personal data, cease further dissemination of the data, and potentially have third parties halt processing of the data. The conditions for erasure include the data no longer being relevant to original purposes for processing, or a data subjects withdrawing consent.

#### **Data Portability**

This feature includes the right for a data subject to receive the personal data concerning them, which they have previously provided in a 'commonly use and machine-readable format and have the right to transmit that data to another controller.

#### **Privacy by Design**

This feature calls for the inclusion of data protection from the onset of the designing of systems, rather than an addition. Appropriate technical and organizational measures will be implemented in an effective way to meet the requirements of GDPR and protect the rights of data subjects. The application will hold and process only the data necessary for the

completion of its duties (data minimization), as well as limit the access to personal data to those needing to act out the processing.

### **Data Protection Officer**

There will be internal record keeping GDPR requirements.

We'll appoint a DPO, as mandatorily requested by GDPR, only eventually for those controllers and processors whose core activities consist of processing operations that require regular and systematic monitoring of data subjects on a large scale - if present - or of special categories of data - if present - or data relating to criminal convictions and offences - if present. In that case, the DPO: will be appointed based on professional qualities and, in particular, expert knowledge on data protection law and practices; he/she will be a staff member or an external service provider; in that case, contact details will be provided to the relevant DPA; DPOs will be provided with appropriate resources to carry out their tasks and maintain their expert knowledge; DPOs will report directly to the highest level of management; DPOs will not carry out any other tasks that could result in a conflict of interest.

The conditions for consent have also been strengthened, and companies will no longer be able to use long illegible terms and conditions full of legalese, as the request for consent must be given in an intelligible and easily accessible form, with the purpose for data processing attached to that consent. Consent must be clear and distinguishable from other matters and provided in an intelligible and easily accessible form, using clear and plain language. It must be as easy to withdraw consent as it is to give it.

## 10. FAQ

### **What are Boostabit Tokens (BBIT) and what purpose do they serve?**

Boostabit Tokens (BBIT) are utility tokens of Boostabit Apps used in all transactions related to distributed credits on the Boostabit Platform.

### **What is the price of 1 Boostabit Token (BBIT)?**

The price of 1 (one) Boostabit Token (BBIT) is 2,50 €.

### **What is the total supply of Boostabit TGE (Token Generation Event)?**

The total supply of Boostabit TGE is 450.000.000,00 Boostabit Tokens (BBIT).

### **What are the terms of the Token Sale?**

Boostabit Token Sale will last from the 1<sup>st</sup> August 2022 h13:00 CET to the 30<sup>th</sup> April 2023 h13:00 CET) with the possibility of an automatic early completion in pursuing the final goals of TGE.

### **What is the Softcap of Boostabit TGE?**

The Softcap of Boostabit TGE is 928.125,00 €. If this minimum amount will not be reached during the Boostabit, then any interested party will be able to retire their whole investment and will be fully reimbursed.

### **What is the Hardcap of Boostabit TGE?**

The Hardcap for Boostabit TGE is 24.165.000,00 €.

### **What will happen to unsold Boostabit Tokens?**

All unsold and unallocated Boostabit Tokens shall go back to Boostabit and additional release of tokens will not be possible.

# 11. About Us

**Boostabit is developed by a Hi-Tech Startup founded by highly specialized professionals with a passion for entrepreneurship and technological innovation. Our core business is developing cross-platform solutions and architectures in the world of crypto finance, web & wireless and digital communications.**

Strong leadership combined with an overwhelming willingness to adapt to the onslaught of new technologies has provided Boostabit with the luxury of fulfilling our clients' missions. Whether that means constructing a revolutionary content management system with dozens of modules or challenging our interaction design team to create meaningful relationships.

So far, our story is one of evolution. Our evolution has made all the difference. For us, and our clients. We are specialized in developing technologies and architectures for mobile communication and structured web. We like to reinvent your productivity with strategic marketing applied to technological innovation, web and mobile design and digital communication.

- We are experts at **Crypto and Digital Platform development**, Fintech, Digital Strategy and Social Media Marketing.
- Our engineers build comprehensive **custom fintech web & mobile software applications** with advanced security, integration, interoperability, scalability, and complexity needs.
- Experience revealed that complete digital strategy comes only when **developers, designers and marketing strategists work together**.

## 11.1 Our Method

### *User Experience Driven Software Development*

We are experts at fintech web, mobile and cloud development. Our engineers build comprehensive custom software for enterprise clients with advanced security, scalability, and complexity needs.

### *Architectural Vision*

Our UX designers and software engineers are experts that work with you every step of the way as a dedicated product team to solve your most complex problems.

### *Research and Discovery*

Our software consulting services kick off with a complete analysis phase. In this analytic process we learn about your business, we define your requirements and establish the roadmap we'll follow.

### *Development and Delivery*

We use Scrum, a form of Agile methodology, to ensure successful on-time and on-budget delivery of your software.

### *High Configurability*

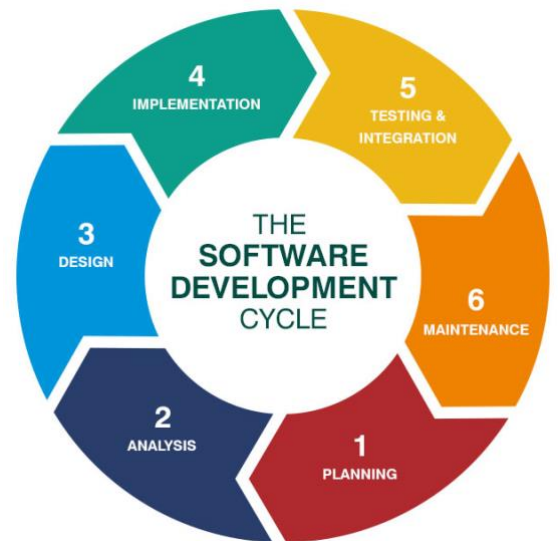
We develop structured and customized solutions and platforms, all white label, with high potential for configurability. This allows the performance, scalability, adaptation, modification, and evolution of solutions created with great advantage in terms of efficiency, effectiveness, and cost of routine maintenance.

### *The ability of Process Management*

We can draw solutions and develop software architectures with a high level of complexity and integrability. This allows us to facilitate the management of business processes that promote teamwork and cross-fertilization ability.

### *Insight, Vision, Focus, Realization*

Our vision is to develop the best world-class solutions in Custom software development which will enrich the value of our client's business. We value technology innovation, lifelong learning, and adapting to change to achieve operational efficiency to provide the best web solutions to our clients. Boostabit is committed to providing our clients with continuous, expert web solutions and services to enable you to grow and succeed in your business. We will excel as a company only after we help our clients' businesses achieve their business objectives effectively and efficiently.



## 12. Our Team

The Team can be consulted publicly at URL:

- <https://token.boostabit.com>.

## 13. Advisory Board

The Advisory Board can be consulted publicly at URL:

- <https://token.boostabit.com>.



# 14. Contact Us

Web: <https://token.boostabit.com>